

Corsets-Retail-(Cont'd)

Stork Shop 478 Post... EX brook-2-5170
Summers L C Mrs 1448 Haight... UN drhil-1-5379

WHEELER'S CORSET SHOP
Le Gant - Bien Jolie - Formit
FOUNDATIONS
Camp's Surgical Supports
2197 Chestnut... FI lmar-6-8112

Corsets-Whse & Mfrs

Benjamin & Johns Inc
Bim Jolie Foundation Garments
259 Geary... SU tter-1-2189

BLAIR CORSET CO INC
Mfrs of Fashion Hour
Foundation Garments
1663 Mission... UN drhil-1-1722

Clarke Anna 725 Sutter... PR ospt-5-4057

GOSSARD H W CO THE
77 O'Farrell... GA rfd-1-4230

Kous Bros Inc 259 Geary... DO uglas-2-6558

SIDLEY GO THE
Mfrs of Brassieres Girdles Garter
Belts-Foundations & Panty Girdles
45 Ecker... GA rfd-1-3188

Strouse Adler Co 742 Market... GA rfd-1-3188

Venus Foundation Garments Inc
833 Market... SU tter-1-0755

WARNER BROS GO INC
28 Geary... DO uglas-2-2078

Cosmetic Supplies

Beauty Counselors Inc 133 Kearny... GA rfd-1-0494

Western Beauty Counselors Inc
133 Kearny... GA rfd-1-0494

Cosmetics-Retail

Beauty Inc 358 Sutter... EX brook-2-5644

DELGANO-GORDON CO
Lillian E. and Wm. Gordon - Mgrs.
Instructions on
CARE OF THE SKIN
and
ATTRACTIVE MAKE-UP
Phone for Appointment at Home
or at the Studio
Opposite Union Square - 3d floor
259 Geary... EX brook-2-4036

Bertha's Beauty Salon 74 School... JU niper-7-0107

Blumenthal Elizabeth 133 Geary... GA rfd-1-0096

BURKE MARTHA
MERLE NORMAN
COSMETICS
STUDIO
Liesbes Bldg Suite 406
177 Post... EX brook-2-0737

CAMILLE DONNAYE GLAMOUR SHOP
IMPORTED PERFUME AND
GLAMOUR COSMETICS
Wholesale & Retail
428-15th Oakland... TW inoaks-3-2070

Telephone service is one of the
unifying forces of the nation.

Merle Norman
COSMETICS
CREAMS
POWDERS
ROUGE
LIP STICK
EYE MAKEUP
COLOGNES
PERFUMES
Free Instruction - Individual Make-up
(By Appointment)
HEmlock 1-5854
1217 Market St., Next to Whitcomb Hotel
GLADYS HOLMBERG Authorized Representative

Merle Norman Cosmetics Studio
1217 Market... HE mlock-1-5854

Merle Norman Cosmetics Studio
177 Post... EX brook-2-0737

Merle Norman Cosmetics Studio
Michel Et Fils 337 Geary... SU tter-1-2574

Merle Norman Cosmetics Studio
MABEL WALKER
MERLE NORMAN
COSMETICS
Mezz. of Rolley Perfumes
120 Geary... EX brook-2-6957

Merle Norman Cosmetics Studio
1217 Market... HE mlock-1-5854

Merle Norman Cosmetics Studio
177 Post... EX brook-2-0737

Merle Norman Cosmetics Studio
Michel Et Fils 337 Geary... SU tter-1-2574

Merle Norman Cosmetics Studio
MABEL WALKER
MERLE NORMAN
COSMETICS
Mezz. of Rolley Perfumes
120 Geary... EX brook-2-6957

Merle Norman Cosmetics Studio
1217 Market... HE mlock-1-5854

Merle Norman Cosmetics Studio
177 Post... EX brook-2-0737

Merle Norman Cosmetics Studio
Michel Et Fils 337 Geary... SU tter-1-2574

Merle Norman Cosmetics Studio
MABEL WALKER
MERLE NORMAN
COSMETICS
Mezz. of Rolley Perfumes
120 Geary... EX brook-2-6957

Merle Norman Cosmetics Studio
1217 Market... HE mlock-1-5854

Merle Norman Cosmetics Studio
177 Post... EX brook-2-0737

Merle Norman Cosmetics Studio
Michel Et Fils 337 Geary... SU tter-1-2574

Merle Norman Cosmetics Studio
MABEL WALKER
MERLE NORMAN
COSMETICS
Mezz. of Rolley Perfumes
120 Geary... EX brook-2-6957

Merle Norman Cosmetics Studio
1217 Market... HE mlock-1-5854

Merle Norman Cosmetics Studio
177 Post... EX brook-2-0737

Cosmetics-Retail-(Cont'd)

DONDERO SALON OF BEAUTY
518 Geary... GR ayton-4-2214

ELECTRA-SLIM SALON
233 Post... YU kon-6-2890

KLENSKY BEAUTY SALON
150 Powell... EX brook-2-3894

PENNEY'S BEAUTY STUDIO
5th & Market... DO uglas-2-0406

Electra-Slim Salon 233 Post... YU kon-6-2890

Elyse Cosmetic Studio 133 Geary... GA rfd-1-0096

Ex-Cel-Cis Cosmetic Products Distributors
3812-24th... VA lencia-4-5636

Green's Cosmetics 155 E Point Rd. VA lencia-4-2065

Hanson Lois 1160 Pine... GR ayton-4-5953

Irving Cosmetics & Toiletries
2227 Irving... SE abright-1-6210

LADY GODIVA COSMETICS-
MERLANE ELIZABETH
147 Hernandez Av... MO ntrose-4-4640

LUZIER'S COSMETICS
Fine Perfumes-Individualized Service
Emilie Swarat - Distributor
209 Post... EX brook-2-2766

Luzier's Cosmetics 26 O'Farrell... GR ayton-4-3112

Luzier's Cosmetics 3329-24th... MI ssn-7-2591

Luzier's Fine Cosmetics & Perfumes
Enis Orlando
3933-24th... VA lencia-4-8247

Merlane Elizabeth
147 Hernandez Av... MO ntrose-4-4640

MERLE NORMAN COSMETIC STUDIO
Elsie M. Moore
MERLE NORMAN
COSMETICS
IN THE MARINA
Between Scott & Pierce
2209 Chestnut... FI lmar-6-4314

MERLE NORMAN COSMETIC STUDIO
ANN BARKE
Merle Norman Cosmetics
Opposite Union Square Park
239 Geary... DO uglas-2-2387

MERLE NORMAN COSMETIC STUDIO
MABEL WALKER
MERLE NORMAN
COSMETICS
Mezz. of Rolley Perfumes
120 Geary... EX brook-2-6957

MERLE NORMAN COSMETIC STUDIO
1217 Market... HE mlock-1-5854

MERLE NORMAN COSMETIC STUDIO
177 Post... EX brook-2-0737

MERLE NORMAN COSMETIC STUDIO
Michel Et Fils 337 Geary... SU tter-1-2574

MERLE NORMAN COSMETIC STUDIO
MABEL WALKER
MERLE NORMAN
COSMETICS
Mezz. of Rolley Perfumes
120 Geary... EX brook-2-6957

MERLE NORMAN COSMETIC STUDIO
1217 Market... HE mlock-1-5854

MERLE NORMAN COSMETIC STUDIO
177 Post... EX brook-2-0737

MERLE NORMAN COSMETIC STUDIO
Michel Et Fils 337 Geary... SU tter-1-2574

MERLE NORMAN COSMETIC STUDIO
MABEL WALKER
MERLE NORMAN
COSMETICS
Mezz. of Rolley Perfumes
120 Geary... EX brook-2-6957

MERLE NORMAN COSMETIC STUDIO
1217 Market... HE mlock-1-5854

MERLE NORMAN COSMETIC STUDIO
177 Post... EX brook-2-0737

MERLE NORMAN COSMETIC STUDIO
Michel Et Fils 337 Geary... SU tter-1-2574

MERLE NORMAN COSMETIC STUDIO
MABEL WALKER
MERLE NORMAN
COSMETICS
Mezz. of Rolley Perfumes
120 Geary... EX brook-2-6957

MERLE NORMAN COSMETIC STUDIO
1217 Market... HE mlock-1-5854

MERLE NORMAN COSMETIC STUDIO
177 Post... EX brook-2-0737

MERLE NORMAN COSMETIC STUDIO
Michel Et Fils 337 Geary... SU tter-1-2574

MERLE NORMAN COSMETIC STUDIO
MABEL WALKER
MERLE NORMAN
COSMETICS
Mezz. of Rolley Perfumes
120 Geary... EX brook-2-6957

MERLE NORMAN COSMETIC STUDIO
1217 Market... HE mlock-1-5854

MERLE NORMAN COSMETIC STUDIO
177 Post... EX brook-2-0737

MERLE NORMAN COSMETIC STUDIO
Michel Et Fils 337 Geary... SU tter-1-2574

MERLE NORMAN COSMETIC STUDIO
MABEL WALKER
MERLE NORMAN
COSMETICS
Mezz. of Rolley Perfumes
120 Geary... EX brook-2-6957

MERLE NORMAN COSMETIC STUDIO
1217 Market... HE mlock-1-5854

MERLE NORMAN COSMETIC STUDIO
177 Post... EX brook-2-0737

MERLE NORMAN COSMETIC STUDIO
Michel Et Fils 337 Geary... SU tter-1-2574

MERLE NORMAN COSMETIC STUDIO
MABEL WALKER
MERLE NORMAN
COSMETICS
Mezz. of Rolley Perfumes
120 Geary... EX brook-2-6957

Cosmetics-Whse & Mfrs

Nellie Miss 216 Steiner... MA rket-1-7953

Orlino Florence 1840 Turk... WA lnut-1-3363

Paterno Barbara 875 Sutter... GR ayton-4-3428

Physicians Formula Cosmetics
Flood Bldg... DO uglas-2-0162

RODGERS LARRY DISTRIBUTING CO
428-15th Oakland... TW inoaks-3-1726

SARA COOLEY COSMETIC AGENCY
333 Post... YU kon-6-2890

Sara Cooley Cosmetics Studio
Mail Orders Carefully Filled
384-19th Oakland... HI gate-4-5467

SPA-SWEET COSMETICS-
GREEN'S COSMETICS
155 E Point Rd... VA lencia-4-2065

Symphony Cosmetic Co
Tora Dasey-Owner
508 Powell... DO uglas-2-6761

Verlane Laboratories 1176 Valencia... MI ssn-7-3438

Abbot S L Company 135 King... SU tter-1-8802

Allied Manufacturers
353 Montgomery... YU kon-6-1262

Avon Products Inc Pacific Bldg... EX brook-2-6784

Belcane-Gordon Co 259 Geary... EX brook-2-4036

Biddle Alfred J 2163-32d... MO ntrose-4-9599

BOUQUET EMMY LABORATORIES
We Also Manufacture Private
Formulas For You
428 O'Farrell... GR ayton-4-0366

Brown-John Laboratories
325 Lake... BA ylew-1-8262

Cooper Lillian 501 Los Palms Dr... JU niper-7-4329

BOLGATE PALMOLIVE-PEET CO
TOILET ARTICLES
CREAMS - TOOTH PASTE - COSMETICS
681 Market... DO uglas-2-5015

Deletrez Inc 500 Howard... SU tter-1-6446

De Pen On Laboratories
Cosmetic Mfg-Your Formula Or Ours
1826 Divisadero... FI lmar-6-7723

DERMATICS-
BEAUTILITIES INC 51-1st... EX brook-2-5153

Doleith Inc Flood Bldg... GA rfd-1-6300

Elmo Sales Corp 1339 Mission... HE mlock-1-1128

Elyse Cosmetic Mfg Co 133 Geary... GA rfd-1-0096

ELYSEE COSMETIC MFG CO
149-3d... GA rfd-1-0097

Golden Peacock Co 274 Brannan... EX brook-2-8292

Groner Pharmaceutical Laboratories
370 S Van Ness... MA rket-1-5724

H Q Z Distributors Inc 718 Mission... GA rfd-1-7565

H Q Z HAIR PREPARATIONS-
H Q Z DISTRIBUTORS INC
718 Mission... GA rfd-1-7565

Hairtex Co The 642 Eddy... OR dway-3-5438

Hartmann M H Matilda 1239 Grove... WA lnut-1-6201

Hudnut Richard 833 Market... EX brook-2-0694

KAJOL INC
Gold Leaf Shampoo
411 Brannan... YU kon-6-0654

Kerkoff Ltd 665 Harrison... DO uglas-2-4623

Lavalon Laboratories 1625 Bush... JO rdn-7-3670

Luft George W Co 813 Folsom... GA rfd-1-7944

Marcelle Cosmetics Inc 200 Davis... SU tter-1-2321

Marcus-Lesoinne 1625 Bush... JO rdn-7-3670

Marva Wave Co 21 S Park... EX brook-2-3209

MIRSKY FRED
Importers
549-47th Av... SK yline-1-0356

Molinari Perfumes
1101 Masonic Av... UN drhil-1-4336

Norris Company 274 Brannan... EX brook-2-8292

Cosmetics-Whse & Mfrs

Vivavou V Inc 500 Howard... SU tter-1-6446

Warren Northan Corp 813 Folsom... GA rfd-1-7944

Wendel Sanford S Co 133 Kearny... EX brook-2-4864

Willitt Walter M Estate Of
430 Natoma... GA rfd-1-0569

WONDER PRODUCTS
W S Bennett
4446 Piedmont Oakland... PI edmt-5-5747

Woolacott Laboratories 252 Clay... GA rfd-1-0919

Costume Designers

Bell & Riggs 916 Kearny... EX brook-2-8569

Conroy Edw
Custom Made Gowns
709 Mission... SU tter-1-6445

DANCE ART CO
Theatrical Costumes Designed &
Made to Order - Tights - Leotards
Opera Lengths - Dance Belts
216 Powell... EX brook-2-4912

David Francis 1192 O'Farrell... GR ayton-4-1206

Duffy Dorothy 344 Ellis... OR dway-3-1577

Marsh N 1345 Taylor... OR dway-3-8578

Randle L D 2760 Sacramento... FI lmar-6-0832

Renee Georgia 715 Leavenworth... OR dway-3-6015

Verna-moistie 2407 Ocean Av... JU niper-4-8557

Costume Designing Schools

See Schools

Costume Fabrics

Berkson M J 826 Mission... DO uglas-2-2869

Dance Art Co
Only Complete Stock Theatrical Gds
& Trimmings In City Wholesale & Retail
216 Powell... DO uglas-2-4912

Costume Rental

Banner Play Bureau 449 Powell... EX brook-2-2279

Billie Dye 1069 Market... KL ondike-2-3328

CALIF COSTUME CO
Costumes-Masquerade
Rented At Reasonable Prices
3420-25th... AT water-2-0446

GOLDSTEIN & CO
COSTUMERS
PERIOD - PAGEANT
MASQUERADE
CARNIVAL
THEATRICAL
COSTUMES &
MAKE-UP
989 Market... GA rfd-1-5150

Kremers' Ed Folk Shop
262 O'Farrell... SU tter-1-7294

ROGERS FORMAL WEAR
Dress Suits & Civilian Suits Rented
29 Van Ness... HE mlock-1-0916

SERBIN'S UNIFORM & COSTUME MFG CO
International & Historical
Masquerade - Carnival
Theatrical - Costumes
Western & Spanish
Manufactured Rented & Sold
122 Golden Gate... GR ayton-4-0754

TASINER COSTUME HOUSE
Frances Hill
CHORUS SPECIALTIES
Bride & Bridesmaids' Gowns
Line Wardrobe
Indiv. & Sister Teams
Evening Appointments
134 Turk... PR ospt-5-3727

Universal Laboratories Inc
665 Harrison... DO uglas-2-4623

VI-JON LABORATORIES INC
Mfrs. and Distrs.
COSMETICS
PHARMACEUTICALS
PRIVATE FORMULAE
Our Specialty
610 Folsom... SU tter-1-2682

Costume Supplies
See Theatrical Equipment & Supplies
Prompt answering of a tele-
phone's ring is thoughtful, courteous
and good business.

Cotton

Lilienthal Lee & Co 16 Beale... EX brook-2-1016

New England Waste Co
Cotton And Cotton By Products
1095 Market... KL ondike-2-1987

Park M W 1216 Leavenworth... OR dway-3-5550

Van Waters & Rogers Inc
2730-16th... UN drhil-1-7524

Cotton Goods-Mfrs

ALLIED TEXTILE CO
See Our Advertisement Under Raps
2417 Harrison... AT water-2-8080

Barrell Wm L Co
Cotton Duck Converted Fabrics
Thomas B Rodgers-Manager
EX brook-2-3006

681 Market... SU tter-1-6028

1355 Market... EX brook-2-3365

Call Industrial Garment Co
1021 Golden Gate Av... WE st-1-7174

Callaway Mills
Towels-Bath Rugs-Shower Curtains
1221 Mission... UN drhil-1-2727

Canon Mills Inc
P H Delme
Rialto Bldg... GA rfd-1-4341

Cohn-Hall-Marx Co
Cottons-Woolens-Rayons-Silks
EX brook-2-1102

Cone Export & Comm Co Inc
605 Market... DO uglas-2-1984

Dawson C P 605 Market... GA rfd-1-7581

Dundee Mills Inc 22 Battery... GA rfd-1-0815

Fritz Angus Co 605 Market... MA rket-1-1556

Hyman Edw Co 1661 Mission... GA rfd-1-7581

Ivan John L 605 Market... GA rfd-1-7581

Julliard A D & Co Inc 605 Market... SU tter-1-5124

Kendall Mills-Div of The Kendall Co
372 Howard... GA rfd-1-1770

Lowenstein M & Sons Inc
55 New Montgomery... GA rfd-1-3320

Mamville Fabrics Division Of Nashua Mfg
420 Market... EX brook-2-3096

Martex Mills 605 Market... EX brook-2-6528

Miller J R 1355 Market... MA rket-1-1410

Minot Hooper & Co 605 Market... DO uglas-2-4317

Parker Wilder & Co 605 Market... SU tter-1-3483

Pepperell Mfg Co 605 Market... UN drhil-1-2244

Pequot Mills 605 Market... DO uglas-2-5745

Quaker Lace Co 1355 Market... UN drhil-1-2244

Stevens J P & Co Inc 605 Market... DO uglas-2-0967

Slitt A W 731 Market... EX brook-2-8657

Sun Tent-Luebert Co 363-6th... EX brook-2-5923

Taylor Pinkham & Co Inc 22 Battery... GA rfd-1-0815

Trugman David 320 Market... GA rfd-1-7356

Utica & Mohawk Cotton Mills
22 Battery... GA rfd-1-0815

Weaver Press Cloth Co 204 Davis... DO uglas-2-8590

Wellington Sears Co 605 Market... EX brook-2-6528

Wirth George C & Co 420 Market... GA rfd-1-7665